



# THRIVE CON

## SPONSORSHIP REQUESTS

- **Date : Wednesday  
November 6, 2024**
- **Location : We have three spots  
locked in. Final decision will  
be made on 3/31/24  
(Will be in the Clark County area)**

PREPARED BY  
**PASSAGES TO  
SUCCESS**



360-241-7294

[keys@passagestosuccess.com](mailto:keys@passagestosuccess.com)

**Also, Save the Date!**  
**Tuesday, November 5, 2024**  
**VIP Red Carpet Party!**  
**Semi-Formal Event**

**AWARDS CEREMONY**

**LIVE MUSIC**

**RED CARPET INTERVIEWS**

**& MORE!**

**LOCATION TBA**

# ABOUT THE EVENT



## WHAT IS THRIVE-CON?

- ThriveCon 2024 theme is a mix of the real estate industry and everyday needs of owning a business. There is something for everyone!
- It's a transformative experience for attendees, offering knowledge, connections, and growth.
- Our range of sponsorship opportunities for ThriveCon 2024 ensures maximum exposure and engagement. From speaking opportunities to branding, we offer tailored packages that benefit both partners and the small business community.

Join us in empowering small businesses to thrive.

Vendor Booth Space & Speaking spots available!

Some examples that meet our criteria are :

Real estate, lenders, title agencies, plumbing, painting, home improvement, construction, banking, marketing, advertisement, radio stations, networking, craft made items, nonprofits, & much more.

ALL SPONSORSHIPS DUE MAY 1, 2024



# SPONSORSHIP TIERS AND DETAILS

## PRESENTING “TITLE” SPONSORSHIP



## \$5,000 (1 AVAILABLE)

### PLATINUM SPONSORSHIP

- ✦ **Speak During Breakout Session:** Share your expertise, insights, and success stories directly with our engaged audience. Your thought leadership will inspire and guide fellow entrepreneurs on their journeys.
- ✦ **One-on-One Conversations:** Engage with attendees during dedicated breakout sessions. Forge meaningful connections, offer personalized guidance, and build lasting relationships.
- ✦ **Social Shout-Out:** Benefit from recognition on our extensive social media platforms. Reach a wide and engaged audience eager to connect with brands dedicated to business health.
- ✦ **Prominent Logo Placement:** Your logo will be prominently featured on all event materials, including flyers, welcome kits, banners, and more. Your brand will shine throughout ThriveCon.
- ✦ **VIP Tickets:** You and up to six team members or friends will receive VIP tickets, each valued at \$125/ticket. These tickets grant access to exclusive benefits and experiences. **Plus, 7 drink tickets for free.**
- ✦ **Vendor Booth Space:** Have a free vendor booth space to showcase your business and gain exposure throughout the entire day. Choose your booth spot!
- ✦ **Access to VIP Red Carpet Party:** Relax and recharge in a VIP environment designed for networking and connection-building. Bring your plus 1.
- ✦ **Logo and Commercial Presence:** Your brand's logo and commercial will be consistently featured throughout the convention. Maximize your visibility and impact.
- ✦ **Add Approved Items to VIP Swag Bag:** Showcase your products or merchandise by adding them to our VIP swag bags. Impress attendees with your offerings.
- ✦ **Podcast Full Episode:** Join us for a dedicated podcast episode, lasting up to 2 hour, where you can discuss your brand, achievements, and insights.
- ✦ **Commercial:** Create a memorable impression with a commercial lasting up to 3 minutes. Promote your products and services to our community.
- ✦ **Access to Founder's Coffee & Breakfast:** Enjoy exclusive networking opportunities by joining the founders of Passages to Success, guest speakers, sponsors, and more. Start your day with meaningful connections.
- ✦ **Full page in our welcome pamphlet.**
- ✦ **Title Sponsorship gets the opportunity to speak to audience at VIP Red Carpet Party.**

Becoming the Presenting Title Sponsor of ThriveCon 2024 isn't just an investment in your brand; it's an investment in the growth, connection, and vitality of the small business community. Join us in making ThriveCon an unforgettable experience for entrepreneurs and small business owners ready to thrive.

ALL SPONSORSHIPS DUE MAY 1, 2024

BE OUR LOCATION SPONSOR \$2,800 GET GOLD AND MORE BENEFITS

# SPONSORSHIP TIERS AND DETAILS continued

## SILVER & GOLD SPONSORSHIP LEVELS



### \$2,500 - GOLD SPONSORSHIP

Get everything that our Silver Sponsorship offers, plus a podcast episode and a bigger imprint on all marketing material. Opportunity to say something at VIP Red Carpet Party. Half page in our welcome pamphlet. Includes 5 VIP Tickets (valued at \$125/ticket) Includes 5 Drink Tickets



### \$1,500 - SILVER SPONSORSHIP

Silver sponsorship includes exposure throughout the event on all on-site marketing, social media coverage, and all print marketing. Access to VIP Red Carpet Party with special interview. Quarter page in our welcome pamphlet. Also includes an opportunity to speak at a break out session (limit to 5). Commercial to show at the event. Includes 3 VIP Tickets (valued at \$125/ticket) Includes 3 Drink Tickets

## PROMOTIONAL SPONSORSHIP

## FOOD/BEVERAGE SPONSORSHIP



### PRICE VARIES (PER ITEM)

Collaborate on custom promotional items and gain visibility with logo placement. Engage with our audience through social media recognition and have constant recognition of your logo for a larger imprint. First come first served on items. Example needed items are : tote bags, pens, notebooks, glassware, t-shirts, hats, hoodies, lanyards, tumblers, & more. Half price on VIP tickets. \*Option for FREE booth



### PRICE VARIES (FIRST COME FIRST SERVED)

Stand out by being a Food/Beverage sponsor! This is a great opportunity to showcase your craft to over 200 business owners in the WA/OR area. Includes social media/newsletter spotlights & logo print marketing spotlight..

- Coffee Sponsor
- Breakfast Sponsor
- Lunch Sponsor
- Raffle Prizes

**MUST HAVE PROPER PERMIT/LICENSE**  
**\*POSSIBILITY TO SELL IN ADDITION TO SPONSORSHIP IN KIND.**



ALL SPONSORSHIPS DUE MAY 1, 2024

\*EMAIL IF CAN'T MAKE DEADLINE



# SPONSORSHIP TIERS AND DETAILS continued

## SHOWCASE SPONSORSHIP



**\$600 (FIRST COME, FIRST SERVED)**

Elevate your brand as a Showcase Sponsor with speaking engagements, branding recognition, and VIP access. Benefit from a special video highlight and a chance to network at the VIP Red Carpet Party. Includes speaker's VIP Ticket (valued at \$125/ticket)



**\$700 (FIRST COME, FIRST SERVED)**

Elevate your brand as a Showcase Sponsor with all the perks to the left, but also represent your business with a Vendor Booth space. Includes VIP Ticket for speaker, plus 1 VIP Ticket (valued at \$125/ticket)

## VENDOR BOOTH SHOWCASE



**\$300 (PICK YOUR BOOTH SPOT) \$200 (WE PICK BOOTH SPOT)**

Our vendor booth space is a great opportunity to have all day exposure to attendees. Gain visibility during all networking hours, social media recognition, access to VIP perks, including Founder's Coffee and the VIP Red Carpet Party. 6 ft table in 10' x 10' booth. Includes 1 VIP ticket (valued at \$125/ticket)

## COMMUNITY SPONSORSHIP



**\$200**

Join the ThriveCon community as a valued sponsor. Gain visibility with prominent logo placement, social media recognition, and access to VIP perks, including Founder's Coffee and the VIP Red Carpet Party. Plus, the chance to contribute to the VIP swag bag with your brand's item. Half price on 1 VIP ticket.

**\$450 (PICK YOUR BOOTH SPOT) \$400 (WE PICK YOUR BOOTH SPOT)**

Be a Community Sponsor & have a Vendor Booth space!

Includes 1 VIP Ticket & special promo for 2 for 1 VIP deal (valued at \$125/ticket)



# ABOUT PASSAGES TO SUCCESS

## OUR MISSION

- At Passages to Success, we're on a mission to empower small business owners to unlock their Super Power and achieve remarkable success in the communities they serve. We believe that every business owner possesses a unique Super Power—a power that goes beyond just running a business; it's the extraordinary ability to create, innovate, and impact.

## More Than Business Success

- We understand that true success goes beyond the balance sheet. It encompasses personal growth, meaningful relationships, and positive community impact. As a sponsor, you'll be contributing to vibrant networking opportunities, community events, and engaging brand content that amplifies our clients' visibility and impact.

## WHY BECOME A SPONSOR

- **By becoming a sponsor of Passages to Success, you're aligning your brand with our mission to help entrepreneurs discover and harness their Super Powers. This isn't your typical sponsorship opportunity; it's a chance to be part of something transformative.**



# SPECIAL THANK YOU TO 2023 THRIVECON SPONSORS



20  
24

THANK YOU



**CHRIS TOFFLER**

Email only

[toffler@passagestosuccess.com](mailto:toffler@passagestosuccess.com)

**BEN SURRETT**

360-241-7294

[ben@passagestosuccess.com](mailto:ben@passagestosuccess.com)

**KIMBERLY KEYS**

863-272-5641

[keys@passagestosuccess.com](mailto:keys@passagestosuccess.com)



[www.passagestosuccess.com](http://www.passagestosuccess.com)