



INCITE STRATEGIES

Revive Your Creditworthiness

# SPONSORSHIP: REQUESTS:

Date: Wednesday November 6, 2024

**Location : Vancouver Innovation Center** 

(The VIC)

Time: 9AM-6PM

18110 SE 34th St, Vancouver, WA 98683

# PREPARED BY PASSAGES TO SUCCESS



863-272-5641



Also, Save the Date! Tuesday, November 5, 2024 VIP Red Carpet Party!

Formal Event for Sponsors/VIP ticket holders/Vendors/Speakers ONLY!

AWARDS CEREMONY LIVE MUSIC RED CARPET INTERVIEWS & MORE!

**LOCATION:** 

THE NEIGHBORHOOD REFUGE
113 S MAIN AVE, RIDGEFIELD, WA 98642



SCAN or Visit passagestosuccess.com/thrivecon

## ABOUT THE EVENT





#### **WHAT IS THRIVE-CON?**

- ThriveCon 2024 theme is a about the health of your business and yourself! Our breakout sessions are a mix for the real estate industry and everyday needs of owning a business.
   There is something for everyone!
- It's a transformative experience for attendees, offering knowledge, connections, and growth.
- Our range of sponsorship opportunities for ThriveCon 2024 ensures maximum exposure and engagement. We offer tailored packages that benefit both partners and the small business community.

Join us in empowering small businesses to thrive.

Vendor Booth Space & Speaking spots available!

Some examples that meet our criteria are:
Real estate, lenders, title agencies, plumbing, painting,
home improvement, lawyers, wine, construction, banking,
marketing, advertisement, radio stations, networking, craft
made items, nonprofits, & much more.

10% OF ALL SPONSORSHIP FUNDS
AND TICKET SALES GOES TO OUR
"THRIVECON GIVEBACK
PROGRAM"

THIS IS DEDICATED TO SELECTED NONPROFITS WF WORK CLOSE WITH

### SPONSORSHIP TIERS AND DETAILS





#### LOCATION SPONSOR \$2000

Become our Location Sponsor!
As the Location Sponsor, your brand will be a huge focus of ThriveCon 2024's venue.

You will receive a vendor booth, a full-page feature in our marketing pamphlet (including bio, logo, and contact details), and your logo will be prominently displayed on event signage and banners. Plus tons of social media coverage including a commercial reel we film to blast prior and social media coverage during and after ThriveCon.

You'll also get a chance to speak at both the exclusive Red-Carpet Party and during ThriveCon.

Additionally, you'll receive **4 VIP tickets**, which include access to the Red-Carpet Party, breakfast, lunch, and one alcoholic drink at ThriveCon.



#### FOOD SPONSOR \$2500

Be the Food Sponsor and have your brand associated with the meals served at ThriveCon. We are treating this as a **Platinum** sponsorship! Which means you get all the below perks plus a chance to host workshops with our community/members in 2025!

This sponsorship includes a vendor booth, a full-page feature in our marketing pamphlet with your bio, logo, and contact information, and your logo on banners and signage. Social media blast prior ThriveCon and also during/after to use as you please! Plus get a podcast!!

You'll be featured during the meal announcements and have the chance to speak at the Red-Carpet Party and ThriveCon.

Plus, you'll receive **5 VIP tickets** with access to the Red-Carpet Party, breakfast, lunch, and one alcoholic drink.

#### **BE ON KOIN NEWS!**

Location, Gold, and Food Sponsors get a callout on KOIN news and can be there when the interview happens.

Plus more media callouts in Columbian, radio stations, and more!

## SPONSORSHIP TIERS AND DETAILS continued



#### MARKETING SPONSORSHIP



#### **PRICE VARIES (PER ITEM)**

The Marketing Sponsor will see their brand tied to all promotional efforts for ThriveCon 2024. You'll receive a vendor booth, a feature in the marketing pamphlet, social media shout-outs before, during, and after the event, and your logo on event banners and signage.

We will also promote you with a commercial episode or reels on Instagram/TikTok/YouTube.

Includes **FREE Vendor Booth**! Each Vendor Booth includes a ticket for yourself and a plus 1, and Red-Carpet party access.

#### PROMOTIONAL SPONSORSHIP



#### **PRICE VARIES (PER ITEM)**

Collaborate on custom promotional items and gain visibility with logo placement. Engage with our audience through social media recognition and have constant recognition of your logo for a larger imprint.

First come first served on items.

Example needed items are : tote bags, pens, notebooks, glassware, t-shirts, hats, hoodies, lanyards, tumblers, & more. (Can be your swag with your logo!)

Includes **FREE Vendor Booth**! Each Vendor Booth includes a ticket for yourself and a plus 1, and Red-Carpet party access.

#### **RED- CARPET PARTY SPONSOR**



\$1000

Red-Carpet Party Sponsor!

As the Red-Carpet Party Sponsor, your brand will take center stage at our exclusive VIP-only Red-Carpet event. You'll get a vendor booth at ThriveCon, a full-page feature in our marketing pamphlet with your bio, logo, and contact details, and social media shout-outs before, during, and after the event. Your logo will be displayed at the Red-Carpet Party and you'll be given a chance to speak at both events.

(Plus get a podcast AND media/advertising callouts!)

This sponsorship also includes **3 VIP tickets**, which cover access to the Red-Carpet Party, breakfast, lunch, and one alcoholic drink at ThriveCon.





#### **VENDOR BOOTH SHOWCASE**



#### \$250 (\$100 EARLY BIRD, PAY BY SEPTEMBER 30TH)

Our vendor booth space is a great opportunity to have all day exposure to attendees. Gain visibility during all networking hours, social media recognition, access to VIP perks, including Founder's Coffee and the VIP Red Carpet Party.

Includes 2 VIP tickets (valued at \$125/ticket)

#### **COMMUNITY SPONSORSHIP**



#### \$200

Join the ThriveCon community as a valued sponsor. Gain visibility with prominent logo placement, social media recognition, and access to VIP perks, including Founder's Coffee and the VIP Red Carpet Party.

Plus, the chance to contribute to the VIP swag bag with your brand's item.



# ABOUT PASSAGES TO SUCCESS

#### **OUR MISSION**

 At Passages to Success, we're on a mission to empower small business owners to unlock their Super Power and achieve remarkable success in the communities they serve. We believe that every business owner possesses a unique Super Power—a power that goes beyond just running a business; it's the extraordinary ability to create, innovate, and impact.

#### **More Than Business Success**

 We understand that true success goes beyond the balance sheet. It encompasses personal growth, meaningful relationships, and positive community impact. As a sponsor, you'll be contributing to vibrant networking opportunities, community events, and engaging brand content that amplifies our clients' visibility and impact.

#### WHY BECOME A SPONSOR

 By becoming a sponsor of Passages to Success, you're aligning your brand with our mission to help entrepreneurs discover and harness their Super Powers. This isn't your typical sponsorship opportunity; it's a chance to be part of something transformative.

#### **WHAT PASSAGES FOCUSES ON**

- **Development Workshops**
- Networking
- Mentorship
- Mental Health
- Masterminding
- Directory of Resources
- & More



### **SPECIAL THANK YOU TO 2023 THRIVECON SPONSORS**











MELIORA BEAUTY CLINIQUE



























center Stage —Clothiers —





**KNIGHT** 







RAINBROCKAFTS

MADE IN VANGOUVER, WA

VALO











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## THANK YOU



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